



Demo Webinar

North Central Texas Reuse Marketplace:

The Future of Furniture Reuse



Tom Fecarotta
VP of Regional Marketing

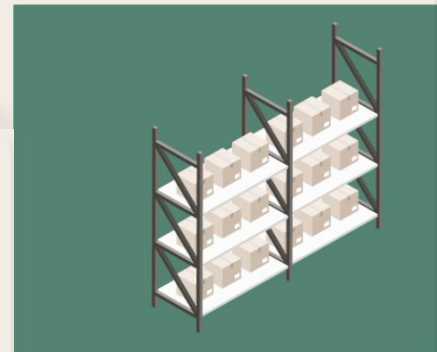


Alexa Gilbert
Environment & Development
Planner at NCTCOG



**Counter Stool - Blu Dot -
Chip - Blue**

45 available
3 reserved pending
15 reserved
2 in use



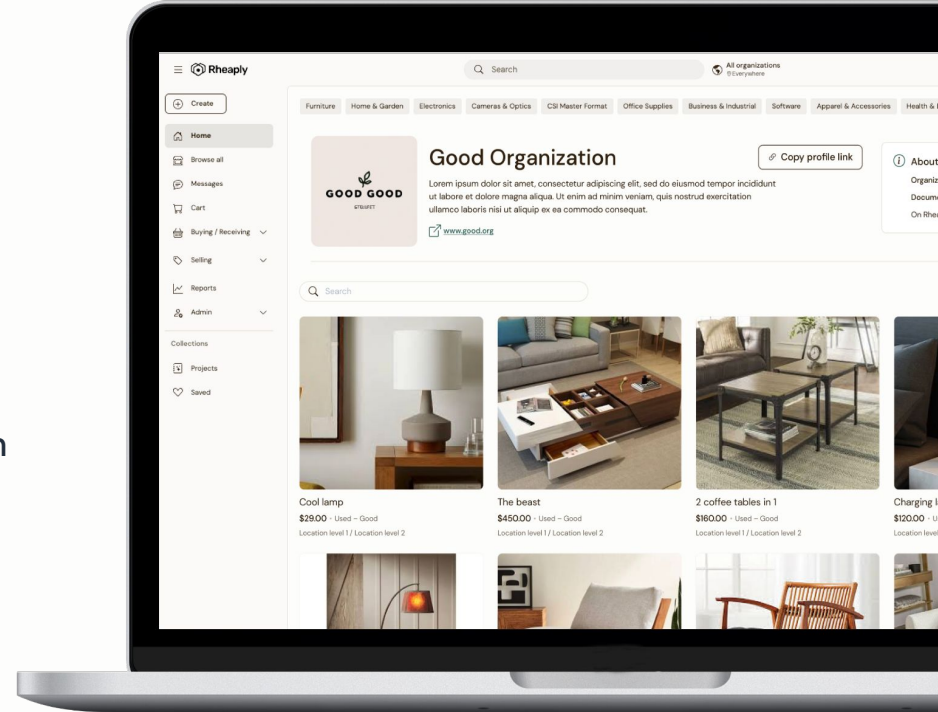
**Storage Rack - ULINE - Wire Shelving
Chrome - 60" x 18" x 72"**

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42 reserved pending
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Today's agenda

In the next 60 minutes, we'll cover:

- ✓ An intro to NCTCOG and the NCT Reuse Marketplace / Rheaply
- ✓ Setting a new standard for furniture reuse in North Central Texas
- ✓ Case Study – Company move on the marketplace
- ✓ Guided Demonstration of the Marketplace
- ✓ Live Q&A (5–10 Min)





Alexa Gilbert

Environment and
Development Planner II

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Hannah Ordonez

Senior Environment and
Development Planner

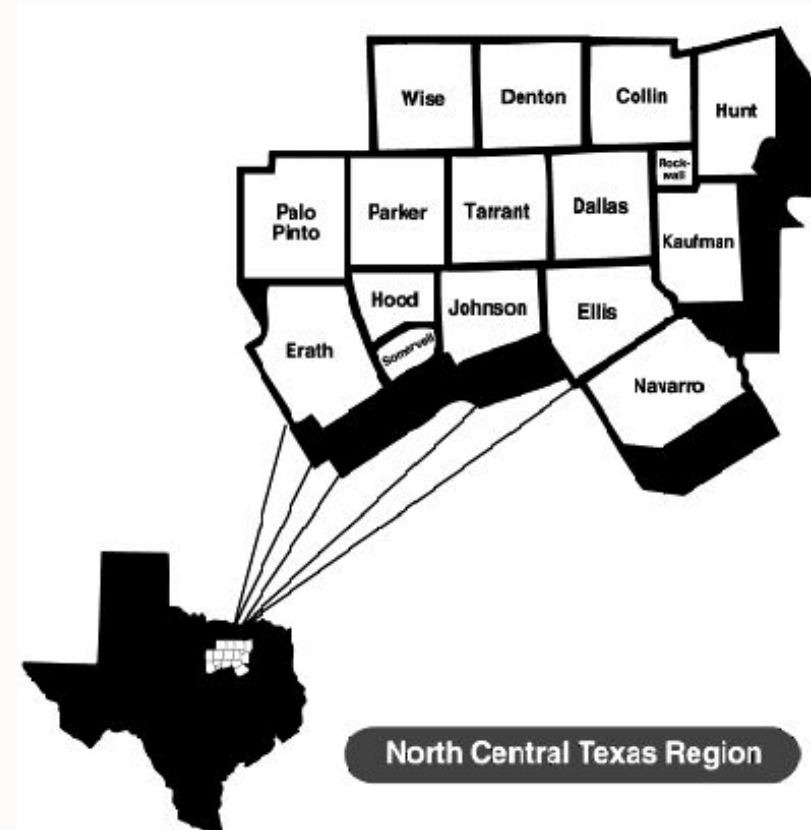
hordonez@nctcog.org



North Central Texas
Council of Governments
Environment & Development

What is the North Central Texas Council of Governments?

- Voluntary association of local governments
- Established in 1966
- Assists local governments in:
 - Planning for common needs
 - Cooperating for mutual benefit
 - Recognizing regional opportunities
 - Resolving regional problems
 - Making joint decisions



Department of Environment and Development

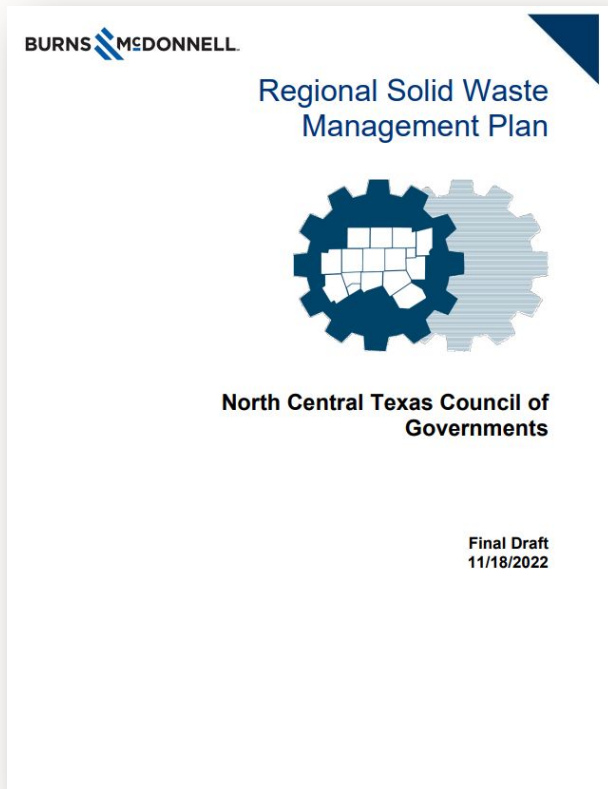
- Work with a diverse set of stakeholders to address regional challenges
- Facilitate committees that work to find solutions to regional challenges
- Funded through grants and local partners



Regional Materials Management Planning

- ❑ NCTCOG is the designated regional solid waste planning agency for North Central Texas:
 - ❑ Store a Closed Landfill Inventory
 - ❑ Promote education and outreach
 - ❑ Administer a pass-through grant program
 - ❑ Support the Resource Conservation Council
 - ❑ Provide local governments with technical assistance

- ❑ Maintain Regional Solid Waste Management Plan, 2022-2042

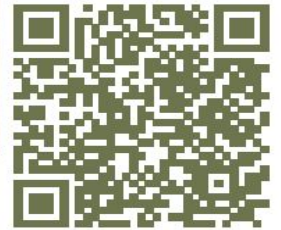


NCTCOG IS FUNDING MATERIALS MANAGEMENT PROJECTS IN THE 16-COUNTY NORTH CENTRAL TEXAS REGION

FUNDED BY THE TEXAS LEGISLATURE
AND THE TEXAS COMMISSION ON
ENVIRONMENTAL QUALITY.



MORE INFORMATION



ACCEPTING APPLICATIONS 4/1/25 - 5/21/25

**PLEASE CONTACT ALEXA GILBERT (AGILBERT@NCTCOG.ORG)
WITH ANY QUESTIONS OR CONCERNS**

ALL FUNDING FOR THESE PROJECTS IS SUBJECT TO SUFFICIENT FUNDS IN THE MUNICIPAL SOLID WASTE DISPOSAL ACCOUNT AND TO THE RECEIPT AND AVAILABILITY OF FUNDS APPROPRIATED BY THE TEXAS LEGISLATURE FOR THE PURPOSES OF THIS CALL FOR PROJECTS.

IN THE EVENT FUNDING IS NOT AVAILABLE, NCTCOG HAS NO OBLIGATION TO PROVIDE FUNDING TO ANY PROJECTS THAT MAY BE SELECTED IN ASSOCIATION WITH THIS CALL FOR PROJECTS.



Solid Waste Grant Eligibility Guidelines*

- Eligible Applicants:
 - Cities
 - Counties
 - Public and Independent School Districts
 - General and special law districts with solid waste authority
- Eligible Project Categories:
 - Local Enforcement
 - Source Reduction and Recycling
 - Household Hazardous Waste
 - Litter and Illegal Dumping Programs
 - Citizens' Collection Stations and "Small" Transfer Stations
 - Local Solid Waste Management Plans
 - Technical Studies with a Regional Scope/Impact
 - Educational and Training Projects



Hi, we're Rheaply

Since 2016, we've been on a mission to build a connected community with transformative technology and services where every workplace resource finds its next use.

Trusted by **resourceful organizations**



...including more than a dozen of the Fortune
500

\$240.1M

in Asset Value

\$17.5M

Value Recaptured

4,000+

Ecosystem Partners

2.98M kg

CO2e Avoided

2.8M lbs

Weight Diverted

\$30M

in Investor Backing

Rheaply

This happens *every day* at companies across the globe

Linear Economy:



Current economic system where we take materials from the Earth, make products, sell the products for a profit, and throw away when we're done

Circular Economy:



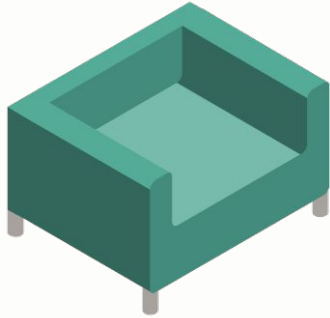
An economic system based on nature aimed at eliminating waste and promoting the continual use of resources

Embodied carbon refers to the carbon emitted by the extraction, manufacturing, transportation, maintenance, and disposal of building materials and products.

Operational carbon is carbon associated with the energy used to operate a building.

**Why furniture for today's
discussion?**

Workplace furniture represent **a**
lot of carbon AND cost to
business



45 kg CO₂e

2x its weight



70 kg CO₂e

3x its weight



30 kg CO₂e

2x its weight

Current CRE market creates the perfect opportunity for furniture reuse

- ✓ Rise in **hybrid and remote work** is reducing the demand for large office spaces
- ✓ **High interest rates** are impacting developers and investors that own buildings
- ✓ Widespread **layoffs** across industries, not just tech

Nearly **20%** of office space across the U.S. is sitting empty, a milestone that exceeds the vacancy rate following the 2008 financial crisis. NBR



10.8 million sq. ft. in Q4 2024 in construction pipeline alone

Why does this matter *now*?

Tariffs

Supply chain issues

Moves, adds, changes

Decommissions/Layoffs

RTO

Real estate expansions

Rheaply is creating a new standard for furniture reuse

[Category]

–

[Manufacturer]

–

[Model Name]

–

[Color]

–

[Dimensions]

Examples



Desk – Rove Concepts – Arlo – White & Brass – 63" x 31" x 29.5"



Lounge Chair – Steelcase – Millbrae Contract – Cream



Storage Rack – ULINE – Wire Shelving – Chrome – 60" x 18" x 72"



Task Chair – Haworth – Very – Juniper

(Note: Rheaply is not affiliated with or sponsored by the brands listed above.)

Before



Stool

Used – Good
54 available
Building 14

After

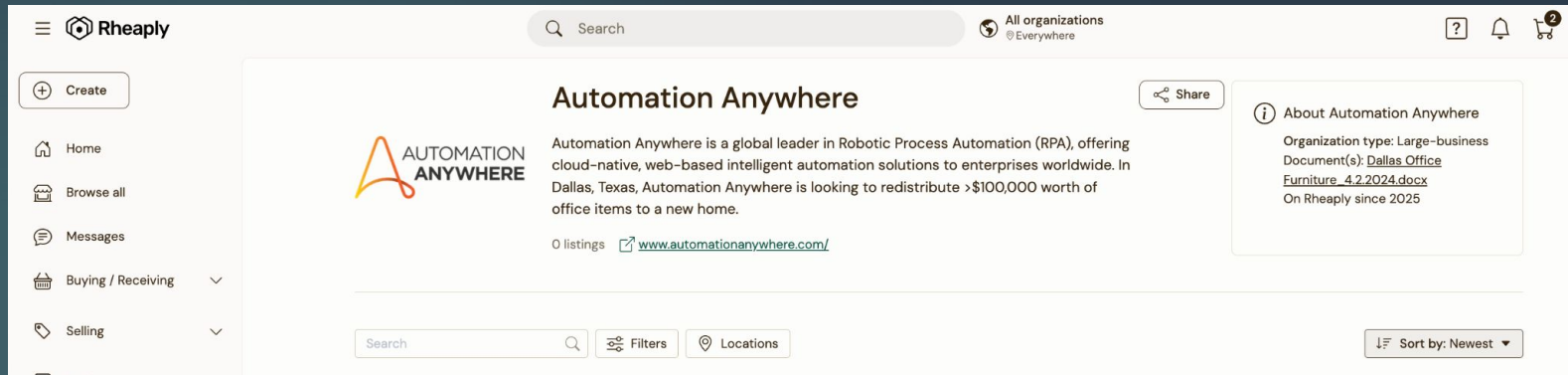


Counter Stool – Blu Dot – Chip – Blue

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Case study:

Automation Anywhere's move-out on Rheaply



The screenshot displays the Rheaply platform interface. On the left is a navigation sidebar with options: Home, Browse all, Messages, Buying / Receiving, and Selling. The main content area features the profile of 'Automation Anywhere', which includes the company logo, a description of their RPA services, and a link to their website. A right-hand sidebar provides additional details about the organization, such as its type and documents. The top of the page has a search bar and navigation links, while the bottom includes filters and sorting options.

Rheaply

Search

All organizations
@ Everywhere

?

🔔

🛒 2

+ Create

🏠 Home


📁 Browse all

💬 Messages

🛒 Buying / Receiving

🏠 Selling

Automation Anywhere

 Automation Anywhere is a global leader in Robotic Process Automation (RPA), offering cloud-native, web-based intelligent automation solutions to enterprises worldwide. In Dallas, Texas, Automation Anywhere is looking to redistribute >\$100,000 worth of office items to a new home.

0 listings www.automationanywhere.com/

Share

About Automation Anywhere

Organization type: Large-business
Document(s): [Dallas Office Furniture_4.2.2024.docx](#)
On Rheaply since 2025

Search

Filters

Locations

Sort by: Newest

NCT Reuse Marketplace advantage for Automation Anywhere



Items quickly moving out of storage

Needing to find multiple stakeholder to take items before incurring monthly storage fee



Unsure of how to price

Wanting to recoup their investment, but working against a time to removal deadline



No digital catalog

Needing to create a digital record of what's available, in a format digestible by the demand recipient

Supplier

Automation Anywhere

Goal

Recoup investment,
avoid storage fees

Challenge

Storage was filled with surplus items ready to be sold or donated, but the organization lacked the necessary resources to figure out who needed the items most

Details

- ✓ Supported a local biomedical research startups
- ✓ Built new connections in the local community
- ✓ Diverted carbon-intensive, premium furniture from landfill

1,600+

Items donated



\$65.4k

Value donated

45.8k lbs

items diverted from landfill



Live Demo (~10 min)

Thank you for joining us today!



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What's next?

- ✓ Create account on the Platform
- ✓ Share the [flier](#) with your network
- ✓ Post your first listings
- ✓ Move materials!

Sign up for NCT Reuse
Marketplace

