

Rheaply

AMBASSADOR CHEAT SHEET

SOCIAL MEDIA

Spread the word on Facebook, Twitter, Instagram and LinkedIn using the hashtag #RheaplyAxM

SURPLUS SHARING RULES

Arm yourself with information about regulations surrounding reuse of assets within research organizations.

EMAIL SHARING

Use our sample email to send out emails to prospective users.

OFFICE/ROUTINE

We'll arm you with swag and flyers to post around various departments

Rhe | a | ply

surplus assets and resources internally or exchange them externally.



SOCIAL MEDIA

SHARE ON SOCIAL

You're passionate about Rheaply, and we hope you share that passion with others! Rheaply functions best when there's department-wide buy-in and enough peer-to-peer sharing to foster an internal circular economy.

You can increase your odds of earning referral points on social media by sharing our [refer a friend](#) link directly on your social channels.

In addition, share or repost things procured in the lab, or inspiring photos from an event that generates research or economic opportunities, and provides environmental and societal benefits through reuse and collaboration.

Recommended hashtags: **RheaplyAxM, reuse, circular economy**



Tip: Example Post

"Today I posted/found a perfectable usable Multimode Microplate Reader on @RheaplyInc for 75% than what a typical reader would cost. Rheaply makes surplus sharing easier than it's ever been. #RheaplyAxM #circulareconomy #reuse"



SURPLUS SHARING RULES

INFORMATION REGARDING SURPLUS SHARING MANDATES

We get a lot of questions and hesitation about if Rheaply adheres to the rules and regulations for equipment sharing of capital assets. In short, using Rheaply's AxM saves funding for researchers by avoiding duplicate purchases at a time when competition for grant funding is at an all-time high. This is in direct compliance with Uniform Compliance federal mandates. For capital assets, Rheaply allows administrative leads to turn off categories for instruments that cannot be SOLD outside the organization due to state mandates.

Rheaply facilitates peer-to-peer sharing and boosts access to equipment resources in ways that aren't currently available. We also place the task of upkeep & training on the equipment manager. The system also fosters collaboration on campus and with off-campus partners which can benefit funding opportunities.

Tip: Get Familiar with Uniform Guidance Language

Uniform Guidance Title 2 CFR 200.318 d: "The non-Federal entity's procedures must avoid acquisition of unnecessary or duplicative items. Consideration should be given to consolidating or breaking out procurements to obtain a more economical purchase."

Uniform Guidance Title 2 CFR 200.313 c2: "During the time that equipment is used on the project or program for which it was acquired, the non-Federal entity must also make equipment available for use on other projects or programs currently or previously supported by the Federal Government, provided that such use will not interfere with the work on the projects or program for which it was originally acquired."



EMAIL SHARING

COPY AND AMEND THE FOLLOWING EMAIL

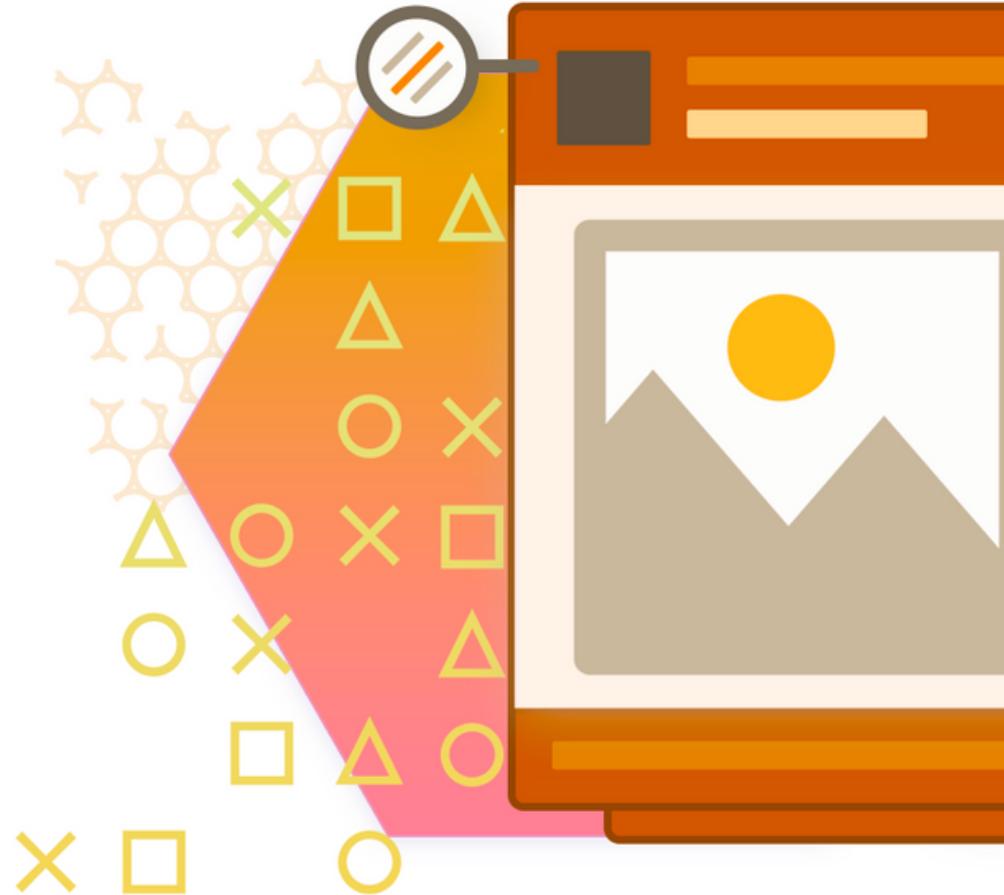
We recommend sharing the following email which includes a direct refer a friend link:

"I wanted to introduce myself. I'm a {title} within the {department}, and I wanted to introduce you to Rheaply. Rheaply aims to drive better transparency of unused research equipment/resources, and boost sharing + collaboration among researchers in different departments. As an example, I recently {found/shared} a {item} that would have otherwise gone to waste. Have you heard about this platform? [Log in](#) for free, just make sure you use your {organization} email credentials."



Tip: Earn points for introductions

Rheaply rewards its ambassadors with **10 points** for securing a meeting/talk with a student-run group, department chair or other clubs/alumni chapters or other organizations that have a clear need for Rheaply's AxM.



OFFICE/ROUTINE

Download and Share Rheaply Flyers

Don't forget to leverage office listservs or message boards and spread the word about Rheaply! Once you complete our ambassador agreement form, you'll find a number of flyers and one-pagers to spread across campus - near elevators, office kitchens, bulletins, etc.



Tip: Leverage Campus Clubs + Organizations

Alumni groups & chapters in support of social impact events, graduate student organizations, sustainability clubs, and makerspaces, are all excellent places to spread the word about Rheaply.

